

Bill Scheidt

Managing Partner and Lead Facilitator

Before becoming the Managing Partner of Sewa Beats, Bill spent a total of one year and a half living, working, and studying music in Africa. One of his first trips to Africa was as the leader of an ecology research project he designed to study a population of giraffe in a national park. It was then that he first fell in love with Africa, its music, and its people.

Regularly returning to study music, Bill learned Swahili, volunteered to teach English in a rural school, and worked on local community outreach initiatives. He later went on to become an instructor at the world's first [international academy of West African drumming](#), and a close personal student of legendary Master Drummer [Mamady Keita](#). For him, Sewa Beats is a way of paying forward the many gifts that have come out of his time in Africa and are an expression of his commitment to making a difference in the world. With the help of Bill's directorship, Sewa Beats has delivered corporate programs in 19 countries, 7 languages, and reached more than 300,000 participants around the world. Sewa Beats' clients include organizations such as BMW, Pfizer, Wells Fargo, Hewlett Packard, and Capital One.